

TIME IN PARTICIPANT'S COUNTRIES									
ISTANBUL	DANMARK/ HUNGARY	LONDON / PORTUGAL	NEW ZEALAND	VIETNAM	USA	INDIA	JAPAN	POLAND	AZERBEYCAN
10:00	09:00	08:00	19:00	14:00	03:00	12:30	16:00	09:00	11:00

**4th INTERNATIONAL FAMILY, YOUTH AND CHILD FRIENDLY TOURISM
MANAGEMENT CONGRESS PROGRAMME
JUNE 01-03, 2022
BEYKOZ UNIVERSITY / ISTANBUL**

ZOOM LINK

Join Zoom Meeting <https://zoom.us/j/92748022244> Meeting ID: 927 4802 2244

JUNE 01, WEDNESDAY

REGISTER	09:30-10:00		
09:30	OPENING SESSION	CONGRESS CHAIRMAN DEAN FOR MANAGEMENT FACULTY RECTOR	<i>Prof. Suavi Ahipaşaoğlu Prof. Sinan Alçın Prof. Mehmet Durman</i>
10:00	KEYNOTE SPEAKER 1	FLOURISHING THROUGH FAMILY ADVENTURE EXPERIENCES	Heike Schanzel
10:45/ 11:50	SESSION 1 SESSION CHAIRMAN Prof. Dr. Baki AKSU	ÇOCUKLARIN HAKLARI VE ÇOCUK ARAŞTIRMALARI RESEARCHES ON CHILD AND CHILDREN RIGHTS TURİZMDE ÇOCUK HAKLARI: ÇOCUK DOSTU TURİZM ÜZERİNDEN BİR DEĞERLENDİRME PA REVIEW OF CHILDREN RESEARCH IN TOURISM ÇOCUK ve TURİZM: TÜRK ALAN YAZININDA YER ALAN ÇALIŞMALARIN BİBLİYOMETRİK OLARAK İNCELENMESİ	Çiğdem MUTLU Sonay Kaygalak Çelebi Emre Çilesiz, Nercü Aydın
11:50	BREAK		
12:00/ 13:15	SESSION 2 SESSION CHAIRMAN Prof. Dr. Orhan İÇÖZ	ÇOCUKLARIN BEKLENTİLERİ VE REKLAM ADVERTISEMENT and CHILDRENS' EXPECTATIONS CHILDREN'S EXPECTATIONS FROM HOTELS SELF-ASSESSED SKILLS AND YOUNG TOURISTS' EMOTIONS AN ANALYSIS OF THE EXECUTIONAL STRATEGIES OF CHILD-FRIENDLY HOTELS' ADVERTISEMENTS IN TURKEY	Parvana İsmayilova, Sabina Yadullayeva, Bülent Himmetoğlu Binh Nghiêm-Phú, Thị Bích Hằng Trần Hediye Aydoğan
13:15	LUNCH BREAK		

14:00/ 15:30	SESSION 2 SESSION CHAIRMAN Dr. Ceyhun MAMMADOV	ÇOCUK, AİLE VE GENÇLİK <i>CHILD, FAMILY and YOUTH</i>	
		TURİZM VE SOSYAL POLİTİKA	Özlem Küçük
		ÇOCUK DOSTU TURİZM : ÇOCUK VE AİLE DOSTU OTELLER	Ümit Gaberli
		CULTURAL HERITAGE AND TERRITORIAL MARKETING STRATEGY: EVIDENCE FROM RABAT (MOROCCO)	Bouchra Laamrani
		Z KUŞAĞININ GELECEKTEKİ KİTLİK ALGISININ SEYAHAT NİYETİ ÜZERİNDEKİ ROLÜ: KİTLİK TEORİSİ TEMELLİ BİR ARAŞTIRMA	Yakup Kemal Özekici
15:30	BREAK		
15:45/ 17:00	SESSION 3 SESSION CHAIRMAN Prof. Dr. Erkan SAĞLIK	ÇOCUK DOSTU OTELLER <i>CHILD FRIENDLY HOTELS</i>	
		ÇOCUK DOSTU OTELLERİN SAHİP OLDUĞU ÖZELLİKLERİN SAĞLADIĞI MEMNUNİYET DÜZEYİ	Mehmet Sağır, Çiğdem Ünalın
		ÇOCUK DOSTU OTEL DEĞERLENDİRİLMESİ: SİDE BÖLGESİ ÖRNEĞİ	Mehmet Sağır, Ayşegül Güdül
		PHENOLIC COMPOUNDS WITH THERAPEUTIC VALUE AND THE ROLE OF LIFESTYLE IN THEIR ANTI-DIABETIC FUNCTIONS	Zeynep Dilek Heperkan

JUNE 02, THURSDAY

09:30/ 11:00	SESSION 4 SESSION CHAIRMAN Prof. Dr. Derman KÜÇÜKALTAN	ÇOCUK ve MÜZE <i>CHILD and MUSEUM</i>	
		THE FIRST MUSEUM EXPERIENCE IN CHILDHOOD MEMORIES AND THE LONG-TERM EFFECTS	Manolya Aksatan Kaplanseren
		CHILDREN AND MUSEUM STATEMENT PROJECT	Sibel Dündar
		CULTURAL HERITAGE AWARENESS PROJECT FOR CHILDREN; ÇEŞME-IZMIR EXPERIENCE	Ali Can
		CHILDREN MUSEUM IN EDİRNE: REVIEW OF EDİRNE HASAN ALİ YÜCEL CHILDREN MUSEUM AND TRAINING CAMPUS	Ayşegül Kutluk Bozkurt
11:00	BREAK		
11:15/ 12:45	SESSION 5 SESSION CHAIRMAN Dr. Ingilab AHMEDOV	ÇOCUK, MÜZİK ve ÇEVRE <i>CHILD, MUSIC and ENVIRONMENT</i>	
		THE USAGE OF MUSIC AS A FRATERNITY CREATIVE TOOL IN MINI CLUBS OF HOLIDAY VILLAGES. AN INTERDISCIPLINARY PROPOSAL FOR CHILDREN AGES 6-12	Gabriela Karin Konkol, Katarzyna Tamulis
		DESTİNASYON TANITIM TEMALI ANİMASYON FİMLER ÜZERİNE İNCELEME VE BİR DESTİNASYON ÖNERMESİ	Tolga Gül
		WHY IS CHILDREN'S ECOTOURISM EXPERIENCE IMPORTANT? CHILD-FRIENDLY TREND THAT PROTECTS THE PLANET: ECOTOURISM	Burçin Cevdet Çetinsöz, Sinan Baran Bayar, Büşra Kaya
		KORONAVİRÜSÜN (COVID-19) KAMP VE KARAVAN TURİZM TALEBİ ÜZERİNDEKİ ETKİLERİ	Nagehan Turgut, Ömer Saraç
12:45	BREAK		
14:00/ 16:15	SESSION 6 MODERATOR Prof. Dr. Muharrem TUNA	TUADER PANEL Sektörde Çocuk Dostu Turizm Uygulamaları (Real Sector Applications for Child Friendly Tourism)	
16:15	BREAK		
16:30	KEYNOTE SPEAKER 2	CURRENT ISSUES IN FAMILY TRAVEL MARKET	Muhammet Kesgin

JUNE 03, FRIDAY

09:30/ 10:45	SESSION 8 SESSION CHAIRMAN Dr. Bahadır BAYSAL	ÇOCUK DOSTU YEMEK ÜRETİMİ <i>CHILD FRIENDLY FOOD PRODUCTION</i>	
		ÇOCUKLAR VE GIDA ALERJİLERİ	Y. Birol Saygı
		KID-FRIENDLY FOOD PRODUCTION AT TOURISM ENTERPRISES	Nuray Türker, Naim Varlı
		INVESTIGATION OF FOOD AND BEVERAGE SERVICES OF CHILD- FRIENDLY HOTELS IN THE MEDITERRANEAN AND AEGEAN REGIONS	Beyza Nur İlhan, Şefahat Taşçı, Emre Hastaoğlu
		YİYECEK-İÇECEK İŞLETMELERİNDE ÇOCUK MENÜLERİNİN DEĞERLENDİRİLMESİ: MAŞUKİYE DESTİNASYONU ÖRNEĞİ	Elif Karafazlıoğlu, Tülay Polat Üzümcü, Ömür Alyakut
10:45	BREAK		
11:00/ 12:30	SESSION 9 SESSION CHAIRMAN Prof. Dr. Ahmet AKTAŞ	ÇOCUK ve GELİŞEN KAVRAMLAR <i>CHILD and FURTHER</i>	
		MEKÂNSAL ANLAMDA ÇOCUK DOSTU KENT KAVRAMI	Tuba Gizem Aydoğan, E. Figen İlke
		SALGIN DÖNEMİNDE ÇOCUKLARIN RESTORAN İŞLETMELERİNDEN BEKLENTİLERİ: ÇOCUKLARIN HAYAL DÜNYASINA BİR BAKIŞ	Soner Beşcanlar
		SEASONAL PROBLEM IN WINTER TOURISM AND SOLUTION SUGGESTIONS: THE CASE OF ERCİYES WINTER SPORTS AND TOURISM CENTER	Mehmet Halit Akın
		TURİZM KISITLARI KAPSAMINDA ENGELLİ ÇOCUKLAR VE TURİZM: ENGELLİ ÇOCUKLARI TURİZME NASIL CESARETLENDİREBİLİRİZ?	Ayşe Atar Yılmaz
12:30	LUNCH BREAK		
14:00/ 15:30	SESSION 10 SESSION CHAIRMAN Dr. Neslihan BALCI VAROL	TURİZM <i>TOURISM</i>	
		TOURISM IN RAISING LIVING STANDARDS OF THE HOSTING NATION: GLIMPSES FROM INDIA	Ved Pal Singh
		URBAN TOURISM: SWOT ANALYSIS OF TURKESTAN IN TERMS OF TOURISM POTENTIAL	Betül Garda, Zhuldyz Sartayeva
		PERCEIVED QUALITY OF FIVE-STAR HOTELS IN TURKISH REPUBLIC OF NORTHERN CYPRUS	İlker Türkeri
		A QUALITATIVE RESEARCH ON THE EVALUATION OF THE WINE TOURISM POTENTIAL OF ANKARA PROVINCE	Kerem Beykoz, Ayşen Çoban Dinçsoy

15:30	KEYNOTE SPEAKER 3	FAMILY HOLIDAYS: ISSUES OF QUANTITY AND QUALITY	Bodil Stilling Blichfeldt
16:00		KAPANIŞ OTURUMU CLOSING SESSION	